

# A MAGAZINE CURATED BY

## COVERS

info@amagazinecuratedby.com

www.amagazinecuratedby.com

www.ablogcuratedby.com



#1 Martin Margiela



#2 Yohji Yamamoto



#3 Haider Ackermann



#4 Jun Takahashi



#5 Martine Sitbon



#6 Veronique Branquinho



#7 Kris Van Assche



#8 Riccardo Tisci



#9 Proenza Schouler

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## MEDIA KIT

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## MANIFESTO

A MAGAZINE is a biannual publication, exploring the creative sphere of a selected designer in each issue. We invite a guest curator - an international fashion designer, group or house - to develop innovative, personalised content that expresses their aesthetic and cultural values.

Each issue celebrates this designer's ethos: their people, their passion, their stories, emotions, fascinations, spontaneity and authenticity. As such A MAGAZINE exists as an entirely dynamic title - a cultural statement for individuality in an increasingly homogenous industry.

Centered around A MAGAZINE's guest curator is a team of editors, with content provided by an international network of contributors and collaborators. Each of these creative relationships with an artist, photographer, musician, graphic designer etc. starts with a conversation. This artistic dialogue leads to beautiful projects, special friendships and a fusion of explosive talent to create work that transcends the ordinary.

A MAGAZINE is a unique niche product both on the conceptual and advertorial level. Alongside purely artistic content, we create hybrid promotional opportunities for collaborators, enabling the production of site-specific content that goes beyond common commercial restrictions.

Each A MAGAZINE is a new story waiting to be told.

## A MAGAZINE ONLINE

In 2009 to celebrate the fifth birthday of A MAGAZINE, a new website and the A BLOG (www.ablogcuratedby.com) is launched.

A BLOG will explore the archives of A MAGAZINE and the worlds of our curators, contributors and collaborators. Past issues of A MAGAZINE will be released to view on the website each month through 2009, coupled with parallel content on the A BLOG. We aim to release A MAGAZINE #10 simultaneously in print and online in early 2010.

**A#10 TO BE RELEASED IN SPRING 2010**

## HISTORY

|                         |                             |         |
|-------------------------|-----------------------------|---------|
| #1 Martin Margiela      |                             | Jun. 04 |
| #2 Yohji Yamamoto       | Pitti Uomo, Florence,       | Jan. 05 |
| #3 Haider Ackermann     | Fashion Week, Paris         | Oct. 05 |
| #4 Jun Takahashi        |                             | Jun. 06 |
| #5 Martine Sitbon       | Launch Rue du Mail, Paris   | Jun. 06 |
| #6 Veronique Branquinho | 10 Years Anniversary, Paris | Oct. 07 |
| #7 Kris Van Assche      | New Head Quarter, Paris     | May. 08 |
| #8 Riccardo Tisci       | Fashion Week, Paris         | Oct. 08 |
| #9 Proenza Schouler     | Pitti W, Florence           | Jun. 09 |

## FACTS

Print run: Approx. 15,000 copies  
Language: English  
Frequency: Biannual  
Pages: +/- 200 pages  
Price: from 14.50 Euro  
Size: 23 X 29,5 cm

## DISTRIBUTION

Worldwide by IdeaBooks Amsterdam for selected bookshops, museumshops, conceptstores, fashion houses etc.  
Worldwide by ExportPress Paris for the better press shops, aerodromes, trainstations etc.

|                   |     |
|-------------------|-----|
| Europe            | 56% |
| USA               | 16% |
| Asia              | 21% |
| Rest of the world | 7%  |

## RATES

DOUBLE PAGE: 15,000 Euro  
Site-specific advertising in collaboration with art director and/or the curator is encourage. Production costs additional.

## ONLINE RATES

From 2,000 Euro for 6 months insertion into website or blog.  
Please ask for options.

## PAST ADVERTISERS

Absolut Vodka, Bombay Sapphire, Canon, Chloé, Chrysler, Coin-treau, Colette, Comme des Garçons, Castelbajac, Dior, Delvaux, Diesel, Evian, Fairfax, Hermès, Jil Sander, Kenzo, Longchamp, Louis Vuitton, Marc Jacobs, Mini, Nike, Piper, Prada, Swarovski, Uniqlo, Undercover, Y3...

## CONTACT

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# A MAGAZINE CURATED BY

**CREATIVE ADVERTISING**

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Hermès by Jun Takahashi



Absolute by Maison Martin Margiela



Diesel by MAX & Karin Rode



Swarovski by Peter Pilotto



Fairfax by Jun Takahashi



Jil Sanders by Paul Boudens



Bread&Butter by Paul Boudens



Uniqlo by Jun Takahashi



Louis Vuitton by Maison Martin Margiela



Nike by Marc Turlan